

# Cookie Policy

## Cookies and how they benefit you

The Ecuphar website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or smartphone when you browse websites.

Our cookies help us:

- Make the Ecuphar website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Continuously improve our website for you

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information as defined in the GDPR (EU 2016/679) (without your express permission)
- Pass personally identifiable data to third parties
- Pay sales commissions

Cookies used within **URL** are as follows:

Cookie	Purpose	More information
Session	They enable the maintenance, functionality and flow of your session	
Personalisation	They allow the website to remember logged in users and their preferences. This will include whether the person has accepted the cookie policy and tracking	
Google Analytics	These cookies are used to collect information about how visitors use our site, which we use to help improve it. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	<a href="#">Click here for an overview of privacy at Google</a>

Most web browsers allow control of cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

## Granting us permission to use cookies

If the settings on the software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you agree with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

## More about our cookies

We use cookies to make our website work including:

- Remembering your settings

There is no way to prevent functional, personalisation cookies and anonymised tracking cookies being used and set other than to not use our site.

Your consent will be requested for any personalised tracking. This consent is captured in a specific cookie as mentioned above.

### **Anonymous visitor statistics cookies**

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows), how long they spend on the site, what page they look at, etc. This helps us to continuously improve our website. These so called 'analytics' programs also tell us, on an anonymous basis, how people reached our site (e.g. from a search engine) and whether they have been here before, helping us to put more resources into improving our site for you.

Third party cookies are set by:

- Google Analytics – they provide us with anonymous information on how visitors interact with our site

### **Turning cookies off**

You can usually switch cookies off by adjusting your browser settings ([learn how here](#)). Doing so however will probably limit the functionality of our website, and a large proportion of the world's other websites, as cookies are a standard part of most modern websites.

If you want to have more control over the installation of cookies, you can install programs or add-ons to your browser, known as "Do Not Track" tools, which will allow you to choose the cookies you want to allow.

If you do not allow the installation any cookies in your browser, it is possible that you will not be able to access some of the sections of our website or it may work incorrectly.

### **Changes to this cookie policy**

We keep our cookie policy under regular review.

### **How to contact us**

Information about our privacy statement can be requested by contacting us via e-mail at [privacy@ecuphar.com](mailto:privacy@ecuphar.com) or by writing to Ecuphar.